



JAISALMER
INDIAN CRAFT GIN





THE ROYAL *Tales*

Jaisalmer is the setting of a million tales about a time when royalty merged with culture, beauty with opulence and life was a mere dip in the massive ocean of royalty.

Jaisalmer Indian Craft Gin is a pause in time that invites you to step in and merge into a land where the royalty awaits.

Welcome.



Dr. Lalit Khaitan
CMD



Mr. Abhishek Khaitan
MD



JAISALMER
INDIAN CRAFT GIN

OF COLOUR, VALOUR
&
Splendor

*“When the sands blow over the winds of time
Lend them your ears and hear them chime”*

The breathtaking city of Jaisalmer is likened to a golden canvas, beckoning you to partake of its glorious history. Its vibrant streaks of colour come alive with stories of valiant princes, as its princely 15 gun salute ups the levels of royal pride to its highest. When a land is nurtured with the souls of brave hearts, then royal pride shines through. Relaxed pastimes, and sipping into life, are well-deserved moments of immense pleasure.



JAISALMER

INDIAN CRAFT GIN

The Royalty Awaits

43% Alc/Vol.

LIMITED BATCH HANDCRAFTED

750 ml

AN ODE TO
Magnificence

*“The air swells up with paeans of valour
Of heroic feats, and protecting honour”*

Dedicated to this spectacular way of life, the new Jaisalmer Indian Craft Gin
harks back to imperial age of Maharajas and their leisure moments.
Befitting a state with many fascinating stories, Jaisalmer Indian Craft Gin
is a worthy experience with a chequered past that lives
on in a new incarnation today.



JAISALMER



JAISALMER
INDIAN CRAFT GIN

The Royally Awaits

43% Alc/Vol

LIMITED BATCH HANDCRAFTED

750 ml

THE JEWEL IN THE
Crown

As the jewel in India's crown, Jaisalmer is India at its vibrant and exotic best. From fairy-tale palaces and epic forts to colourful festivals and summery trails, the drink is seeped deeply into the richness of the royal traditions.

Jaisalmer Indian Craft Gin is dressed in a beautiful royal black packaging with just-enough touches of muted gold. Coveted in a robust and stout bottle, its look spells ultimate luxury and pure regalia. And in contrast, it upholds an equally colourful history, the tapestry of which invites you to unravel it.



The Royally Favors

45% Alc/Vol LIMITED BATCH HANDCRAFTED 750 ml

TASTING

Notes

*“A lingering taste that wafts within
That endless unfolding is the mystique of gin”*

Jaisalmer Indian Craft Gin is as royal and spectacular in it's lineage as the name suggests.

A triple-distilled neutral grain spirit, re-distilled in a traditional copper pot still; the recipe is handcrafted in a time-honoured way.

Derived from the ancient Indian knowledge on herbs, the botanicals beautifully release pine notes from Juniper. An intense nose with an initial hint of crisp zesty Indian lemon and coriander compliments the woody and earthy notes from angelica roots and liquorice. While the spicy, definitive notes from cubeb pepper keeps it medium to full-bodied: signs of a true classic.

Jaisalmer Indian Craft Gin is like an oasis in the desert, with an elegant refreshing finish that lingers long after.





JAISALMER

JAISALMER
INDIAN CRAFT GIN

The Royally Thwails

LIMITED BATCH HANDCRAFTED

750 ml

43% Alc/Vol.



www.jaisalmergin.com